

DANIEL SELIGER / SEATTLE WA



253-218-7565 / DANIELSELIGER.COM

EXPERIENCE

UX Architect with 17+ years of professional experience

- Primary Apps/IDEs // Axure, Invision, Photoshop, Eclipse, BBEdit, Dreamweaver, Visual Studio
- Code // HTML, CSS, Javascript, Bootstrap, JSP/JSTL, WordPress/PHP
- Platforms / VC / Database // ATG/Endeca, Apache, IIS, GIT, SourceSafe, TFS, Subversion, CVS, MySQL

EMPLOYMENT

Self Employed

Owner Shore Dream, LLC 3/19 - Present

- Short-term rental company specializing in waterfront property
- Profitable within 6 months
- AirBnB Superhost every month since eligibility

Stay at Home Dad

11/17 - 9/19

- Took the supporting role in our household so my partner could pursue her dream job, and not be hours/effort-limited in her new role
- Filled my non-dad time walking and sitting dogs, doing piecemeal design/dev freelance, and renovating our home so I could start my short term rental business

Freelance

Taistech 5/17 - 10/17

- UI Design for client websites—client onsite and remote
- UX Heuristics Analysis for new business—remote

AAXIS Commerce – Los Angeles, CA (Remote)

UX Architect 1/14 – 2/17

- Remote + frequent visits to client offices.
- New business and project delivery. Mix of hands-on design activities and design project oversight.
- Break down of activities:
 - 35% Hands on UX/UI design/prototyping/research, onsite at clients
 - 35% Client design team oversight and design/dev project oversight
 - 15% Offshore dev/design team oversight
 - 10% New business onsite/demos
 - 5% Ideation, director/VP level meetings, internal policy, hiring, etc.
- Primary Clients: Ferguson, PerkinElmer, Nutrisystem, Ashford, Beacon Roofing, Lupo (Brazil), Digicel (EZZYSHOP Jamaica), Toshiba, Dubai World Trade Center (Dubai, UAE), countless new business designs (Brazil and Chile)

Freelance

Web/UX Design & Development, Branding, Print 8/12 – 1/14

- Primary Clients: Amplifi Commerce (Jenny Craig), Fell Swoop (multi), Huddle Group (multi)

AT&T – Bothell, WA

UI JSP Developer B2C [Contracted] 8/11 – 8/12

- Sustainment developer on the daily release team handling quick turnaround bug and enhancement tickets.

Zones – Auburn, WA

Ecommerce Web Designer 1/11 – 8/11

- Redesign and front-end coding of zones.com in conjunction with offshore team.

AT&T – Bothell, WA

UI JSP Developer B2B [Contracted] 2/08 – 8/10

- Front-end dev for Premier Online Care. Mix of long-term project work, and daily bug fixes.

Hawkeye – Kent, WA

Web Designer / Developer 5/05 – 8/07

- Designed and developed UI layer for B2B channel marketing sites and applications.
- Trained other designer/developers in ASP.NET, Visual Studio, SourceSafe, and IIS.

AT&T – Redmond, WA

UI JSP Developer [Contracted] 8/04 – 4/05

- Developed UI layer for internal CSR CareTool, and site enhancements for Cingular/AT&T Wireless merger.

Trisept Solutions – Milwaukee, WI

Web Designer 1/03 – 8/04

- Designed/developed UI layer for travel websites. Trained designers in ASP.NET, Visual Studio, and SourceSafe.

WE Energies – Milwaukee, WI

Web Designer [Contracted] 7/02 – 1/03

- Designed and developed new portion of WE Energies intranet and trained staff to update on their own.

GE Medical Systems (GE Healthcare) – Milwaukee, WI

Web Designer [Contracted] 2/01 – 3/02

- Redesigned/developed Accessories & Supplies public and intranet sites.

Swankboy, LLC – Milwaukee, WI

Cofounder/Designer/Developer 5/00 – 12/01

- Established small design/photography firm—sales, design, development, client management, accounting, etc.

Prior Experience

Insurance District Management, Store Management, Sales 5/97 - 4/00

EDUCATION

University of Wisconsin - Fine Art (Graphic Design Emphasis) 1993-1997